

INFORMATION SOURCES CHECKLIST

Internet

<http://www.comscore.com/>

<http://www.online-publishers.org/>

<http://www.clickz.com/>

<http://www.wordtracker.com/>

Product Literature

Marketing flyers

Info in filing cabinets

Publishers

Libraries

Databases

Reference Books

Magazines

<http://www.which.magazine.co.uk/>

Daily newspapers

Financial Times

The Economist (under research index)

Trade journals <http://www.tradepub.com/>

Organisations

www.britishchambers.org.uk

Department of Trade & Industry (export marketing info centre)

Market Research Databases

<http://www.dnb.com/>

<http://www.mintel.com/>

<http://www.marketresearch.com/>

<http://www.euromonitor.com/>

<http://www.tradstatweb.com/>

<http://www.forrester.com/>

Financial Database

<http://www.barronandsmithers.com/pages/extel.htm>

Company Finder

<http://www.kompass.co.uk/>

UK Public Sector information

<http://www.opsi.gov.uk/>

Peerage & Baronetage

<http://www.debretts.co.uk/book.php?id=6>

Find distinguished people

<http://www.worldwhoswho.com/>